



AESTHETICS

Non-surgical innovations

ADVANCED TECHNOLOGY, AFFORDABLE PRICES, NO COMPROMISE ON SPECIFICATION

INTRODUCING



Powersculpt

TECHNOLOGY ACCELERATED MUSCLE STIMULATION



# ONE OF THE MOST AFFORDABLE HIGH INTENSITY FOCUSED ELECTRO-MAGNETIC TECHNOLOGY ON THE MARKET

**Introducing a powerful new revolution  
in body shaping and muscle toning.**

Just one 30-minute treatment is  
equivalent to 20,000 crunches, squats,  
curis or leg extensions.



# 20,000 CRUNCHES, NO SWEAT

Just one 30 minute treatment  
= 20,000 crunches or squats



## 3D Powersculpt® can:

- ✓ Burn fat
- ✓ Tone muscle
- ✓ Build muscle
- ✓ Shape
- ✓ Sculpt
- ✓ Lift and tighten



# WHY 3D POWERSCULPT®

Using high intensity focussed electro-magnetic technology to engage the muscle, the electromagnetic field polarises and depolarises, creating motor neurone pulses in 100% of the muscle fibre, which is significantly more than what would be possible in conventional exercise.

The electro-magnetic technology repeatedly contracts the muscles throughout the treatment, forcing the muscle tissue to adapt, resulting in muscle building and fat burning. This is “not” to be confused with older technology like direct current muscle stimulation.



# WHY CHOOSE 3D POWERSCULPT® FOR YOUR BUSINESS?

## BENEFITS TO PATIENTS

- ✓ Non-invasive.
- ✓ Fast treatment times.
- ✓ Equivalent to 20,000 crunches or squats in just one treatment.
- ✓ No exercise required\*.
- ✓ Pain free.
- ✓ No downtime.
- ✓ Affordable treatments.
- ✓ Effective results.
- ✓ Can target multiple areas and muscle groups.

## BENEFITS TO BUSINESS

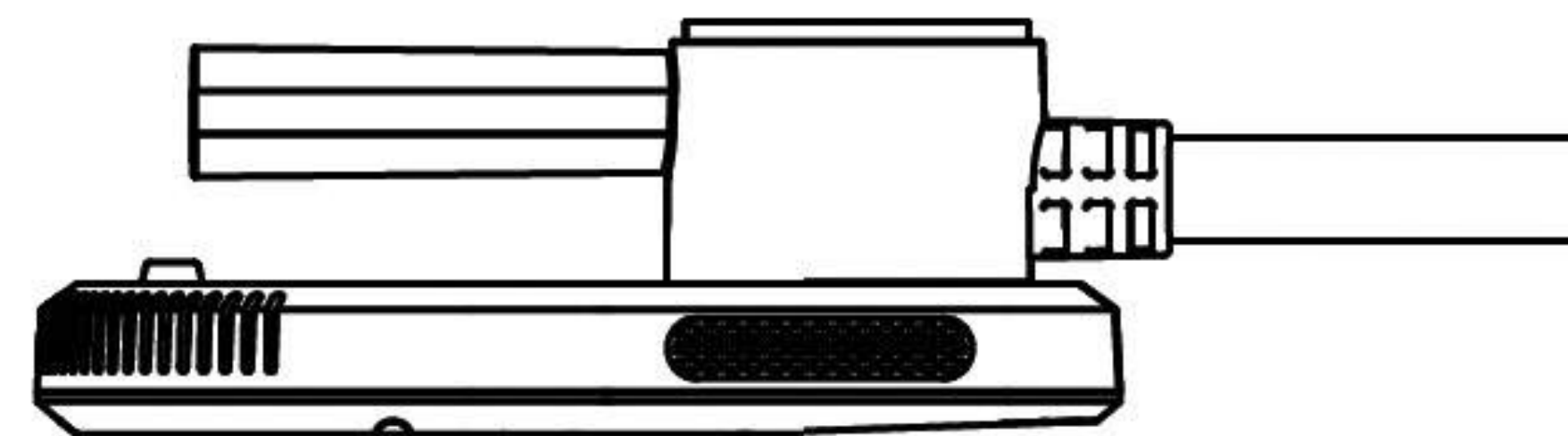
- ✓ Highly affordable.
- ✓ Great earning potential.
- ✓ A prescriptive approach to client's body sculpting desires.
- ✓ Adding a new dimension to your clinic offering.
- ✓ Easy to operate.
- ✓ No consumable cost.
- ✓ Proven technology.
- ✓ Fast Treatment Times: Procedures are quick, offering convenience for both clients and clinics.
- ✓ High Intensity: Each session equates to the benefits of 20,000 crunches or squats, giving clients a workout-level impact.

# COMBINATION TREATMENTS

- Strength and conditioning program.
- Core strength program.
- Post-pregnancy (muscle rehabilitation) program.
- Recovery program.
- Fat burning program.
- HIIT and conditioning program.



# OPTIMISED T-WAVE TECHNOLOGY:



This technology delivers maximum energy output, enhancing the efficiency and effectiveness of each treatment. This cannot be achieved with 4 paddles as the Tesla power becomes diluted – affecting client results.



# WHAT IS HIGH INTENSITY FOCUSED ELECTRO-MAGNETIC TECHNOLOGY?

- Using seven different waveforms, for varied desired results.
- 3D Powersculpt® allows operators to create a targeted approach to muscle toning and body shaping while also being used as an accelerator to other body-contouring treatments.
- The electro-magnetic field polarises and depolarises, creating motor neurone pulses in 100% of the muscle fibre, significantly more than what would be possible in conventional exercise.
- The High Intensity Focused Electro-Magnetic technology gives High Tension Muscle Contractions of the muscles throughout the treatment, exceeding the highest amount of tension your muscles can exert and hold under normal condition (Maximal Voluntary Contractions).
- The muscle tissue adapts, resulting in muscle building and fat burning.

*This is the difference between EMS and High Intensity Focused Electro-Magnetic technology!*

# WHAT AREAS CAN BE TREATED?

- Large muscle groups.
- All areas of the body but must not be used on the head or around the heart band.
- Technology can be used on any shape and size, however a client with a thinner Subcutaneous layer feel a greater energy. The effect of High Intensity Focused Electro-Magnetic technology taper with distance but can be felt from a distance of more than 7cm.
- A second course of treatments can be performed 4 to 6 months later a maintenance treatment can be performed every 6 weeks.

## Areas that can be treated

Abdomen

Buttock lifting

Back of thigh

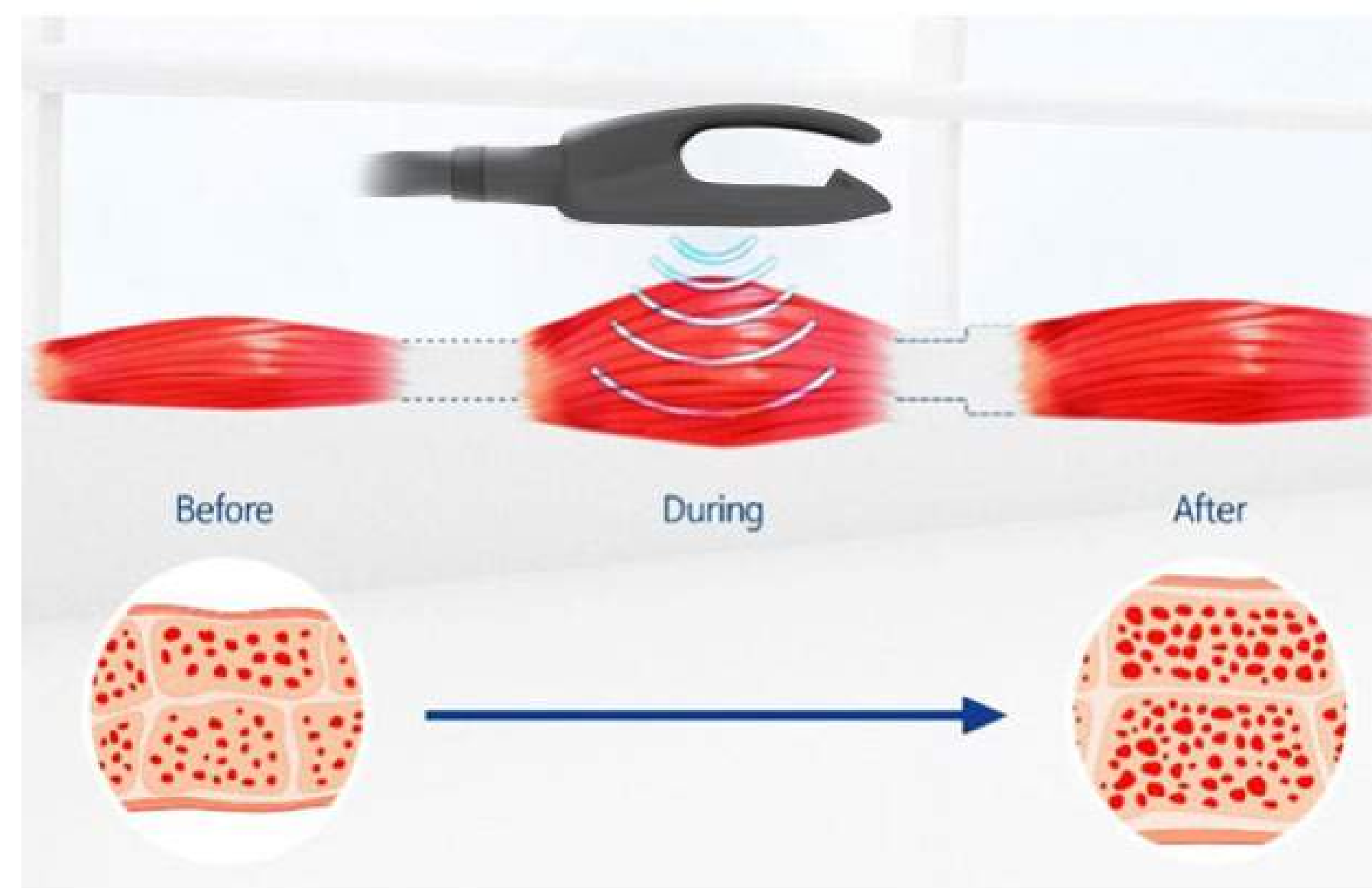
Front thigh

Inner thigh shaping



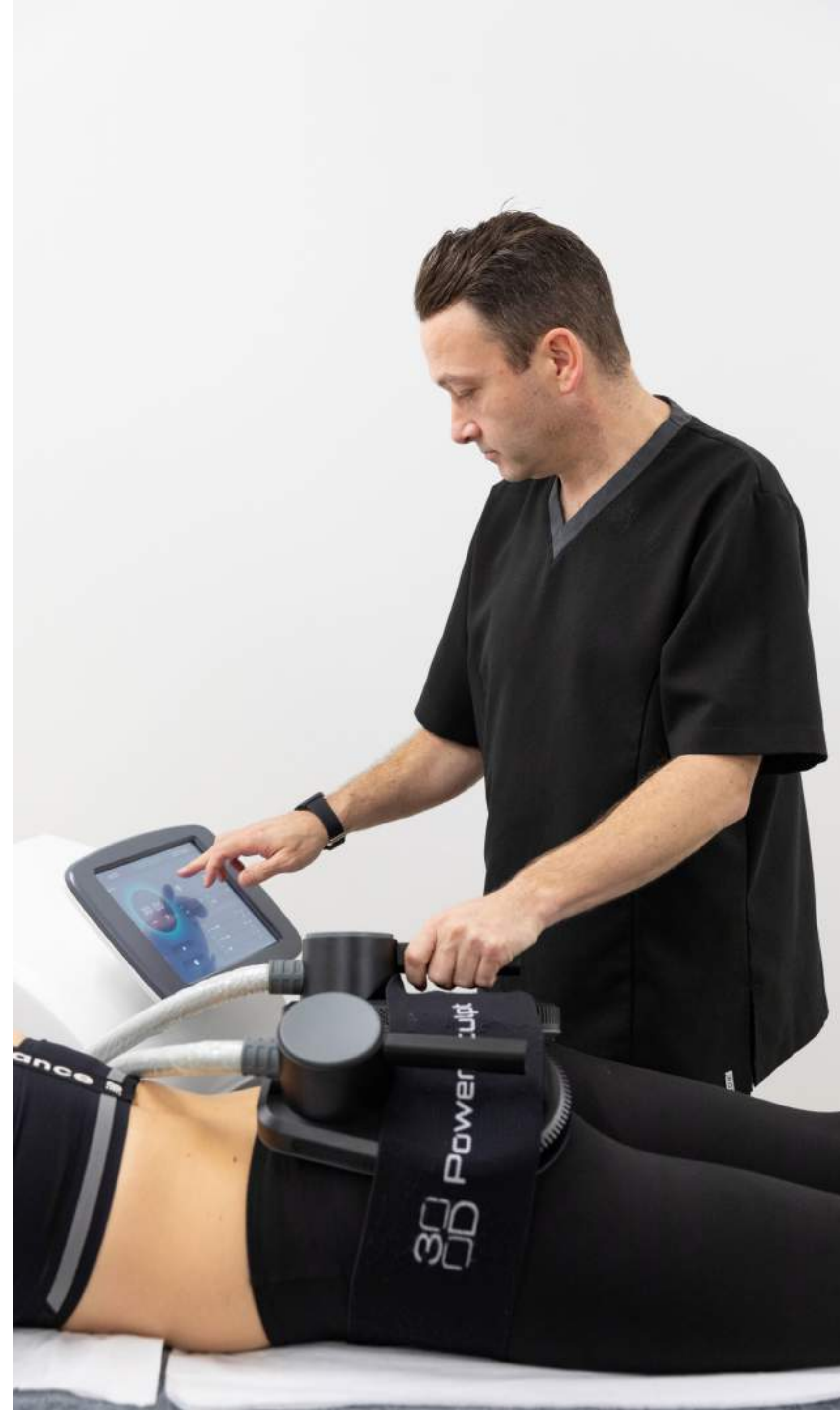
# HOW IT WORKS

- 3D Powersculpt® provides electro-magnetic fields to a muscle to trigger the biological effect of exercise in a non-invasive, painless manner.
- Electro-magnetic fields are used to contract and stimulate muscle energy production. This engages the Mitochondria, encouraging the muscle to adapt to this increase in energy. The intense muscle contractions stimulate muscle hypertrophy, creating new protein strands and muscle fibres, resulting in increased muscle density and volume.
- High Intensity Focused Electro-Magnetic technology induces almost 20,000 pulses in a 30 min session. This is not achievable voluntarily. The muscle tissue is forced to adapt to this stress resulting in muscle thickening.

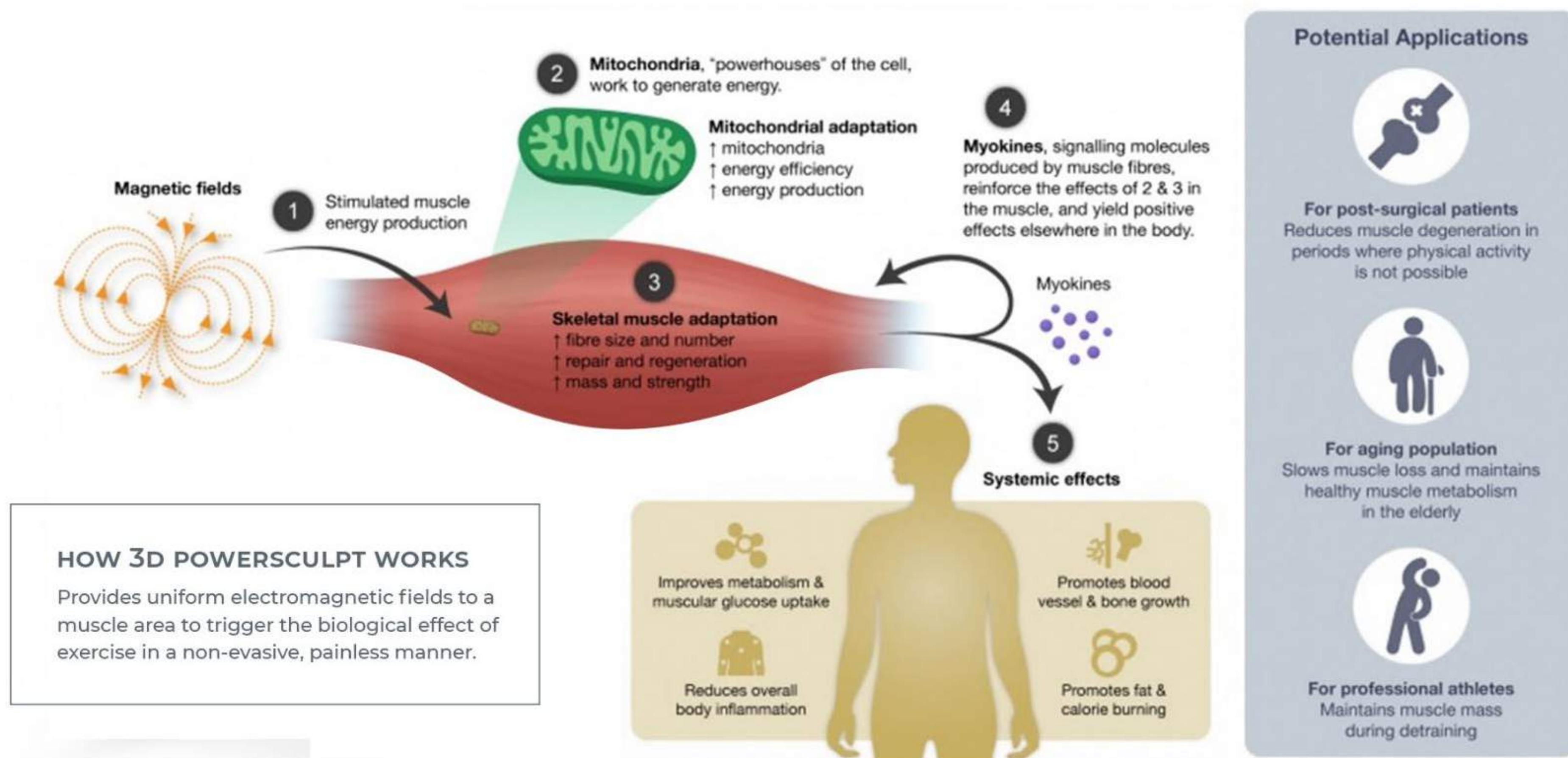


# HOW IT WORKS

- A Lipolytic reaction takes place which is the catabolic process leading to the breakdown of triacylglycerol's (TAGs) into FFAs and glycerol. After release into the blood, FFAs are transported and taken up by other tissues to be utilized for oxidation and subsequent ATP generation. Some FFAs do not leave the fat cell and are esterified into intracellular TAG.
- The overall result following a course of 3D Powersculpt® treatments is an increase in muscle volume and density and reduced fat percentage in the target area due to an improved metabolic rate.



# HOW IT WORKS

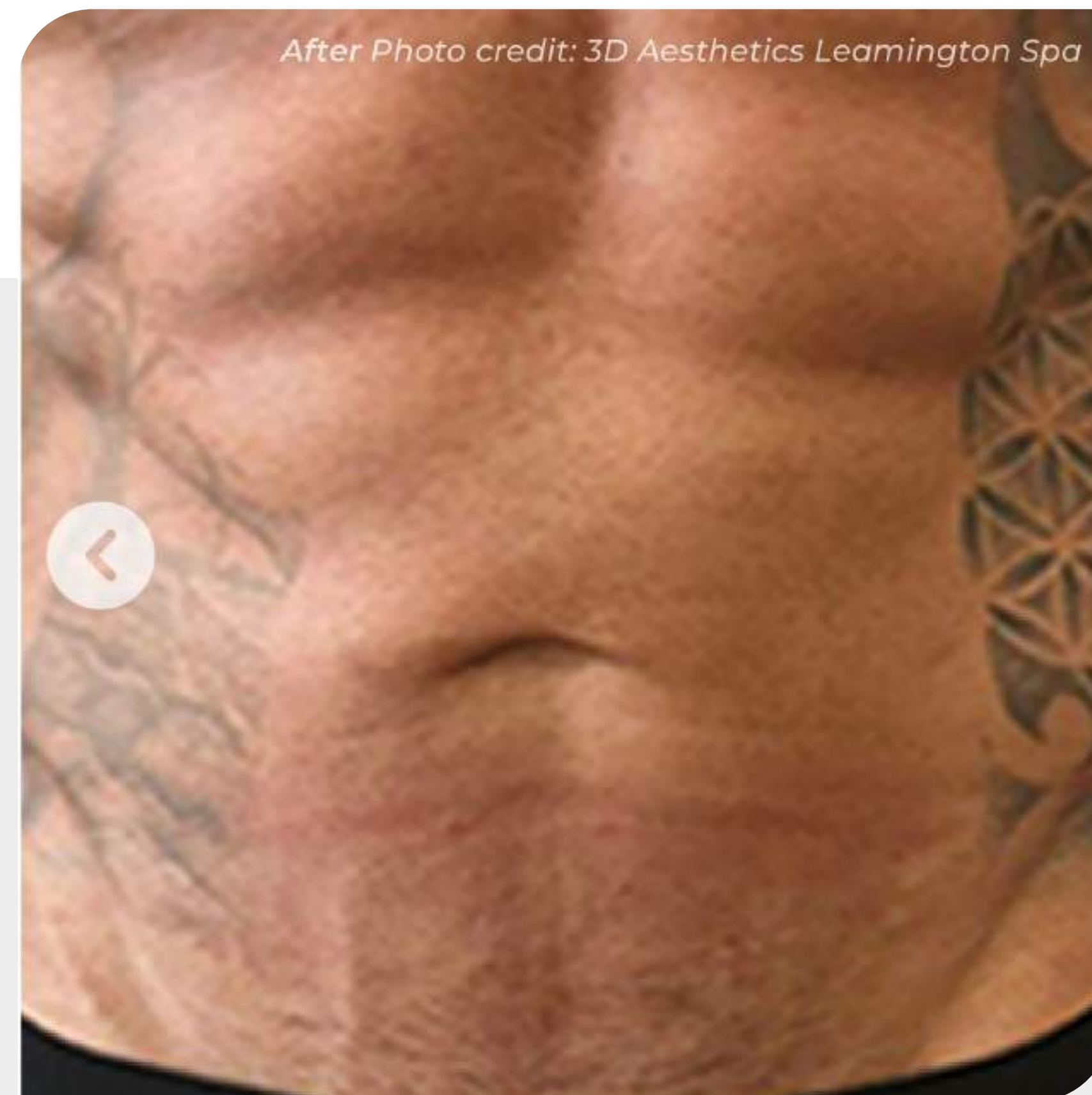
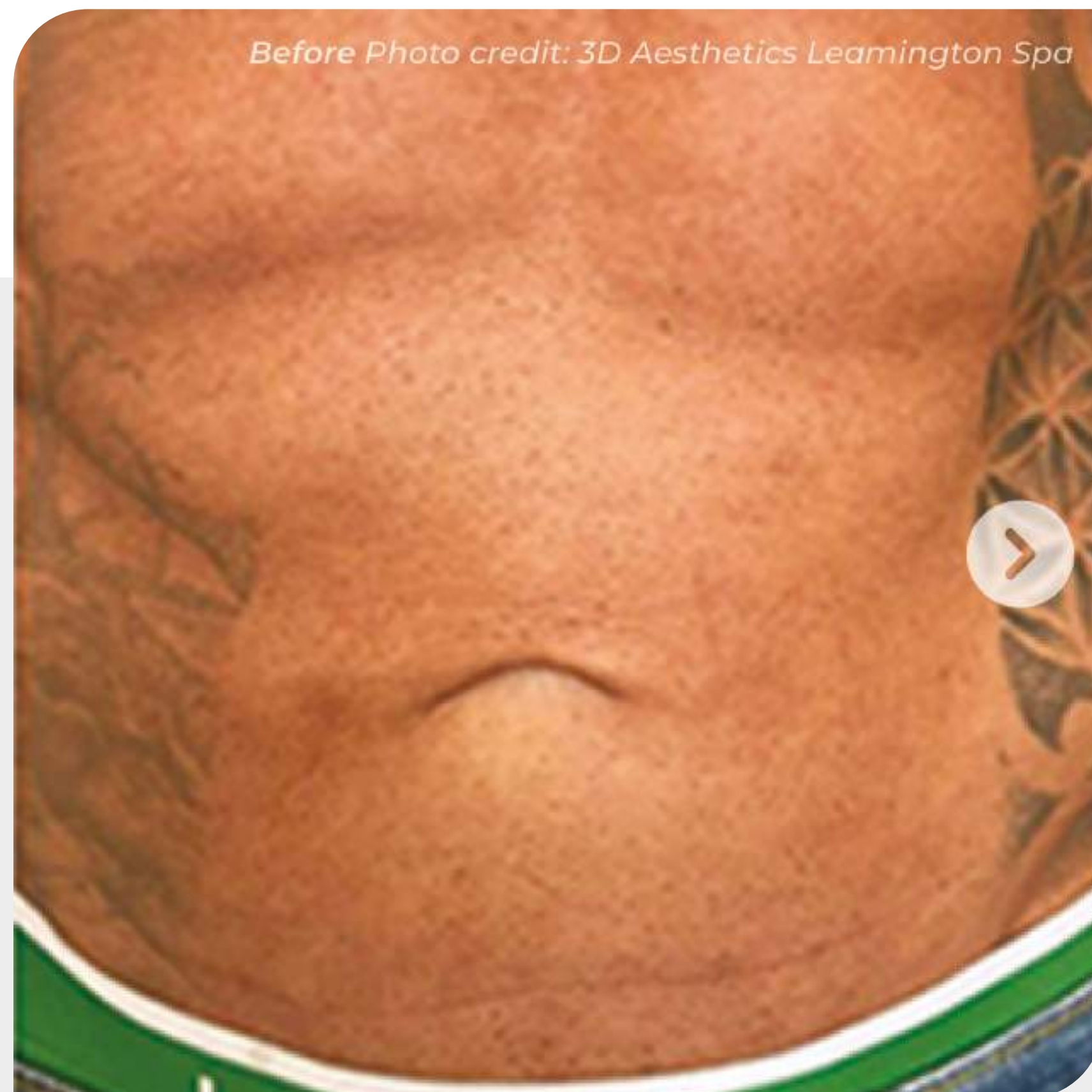


## HOW 3D POWERSCULPT WORKS

Provides uniform electromagnetic fields to a muscle area to trigger the biological effect of exercise in a non-invasive, painless manner.

Infographic by Zac Goh, National University of Singapore

# GREAT RESULTS



# GREAT RESULTS



Abdomen after 8 sessions



Photo credit: Firvale Clinic



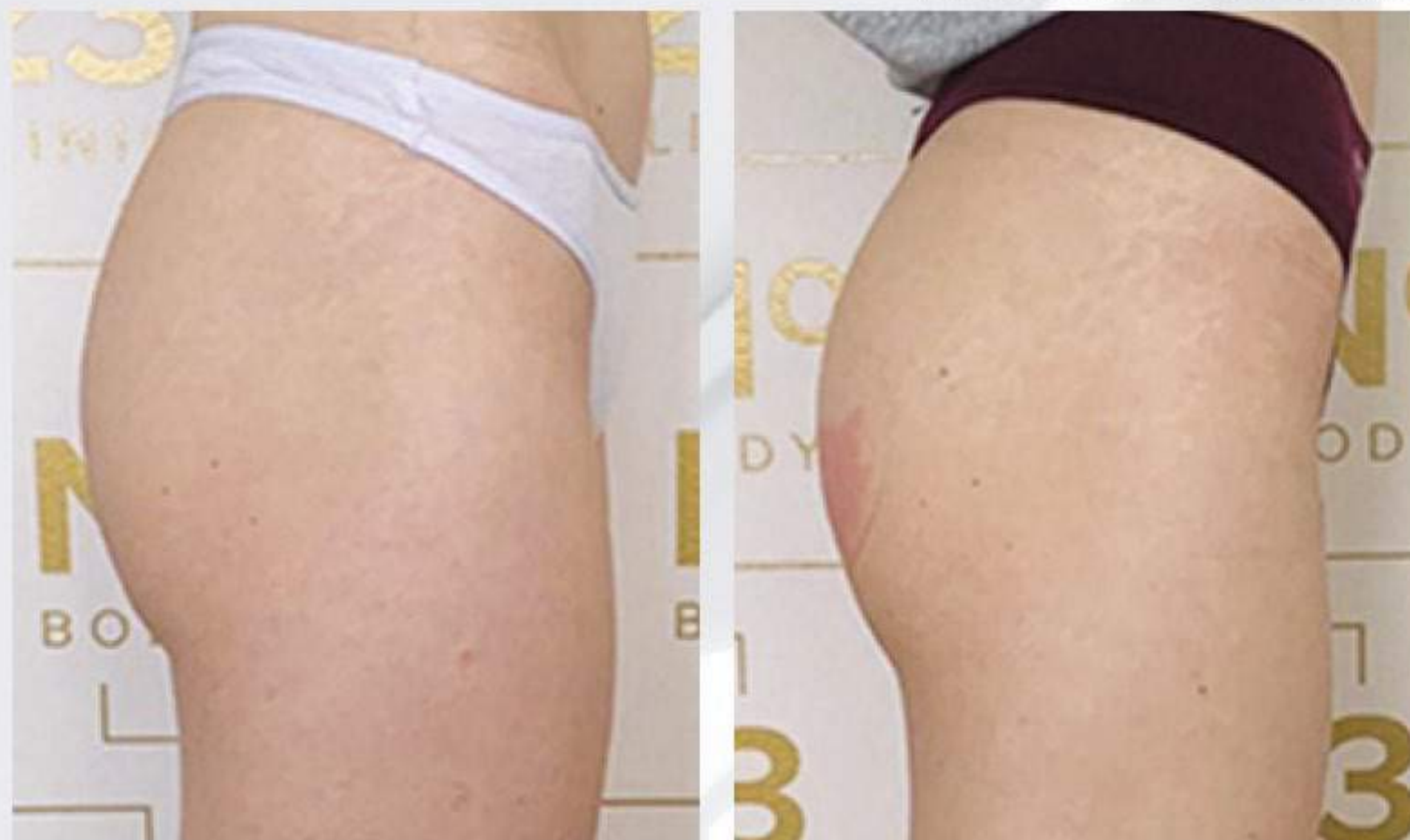
Buttocks after 8 sessions



Photo credit: N° 23 Body Clinic

# GREAT RESULTS

Photo credit: N° 23 Body Clinic



Buttocks after 8 sessions

Photo credit: 3D Aesthetics Leamington Spa



Abdomen after 4 sessions

# GREAT RESULTS

Photo credit: 3D Aesthetics Leamington Spa



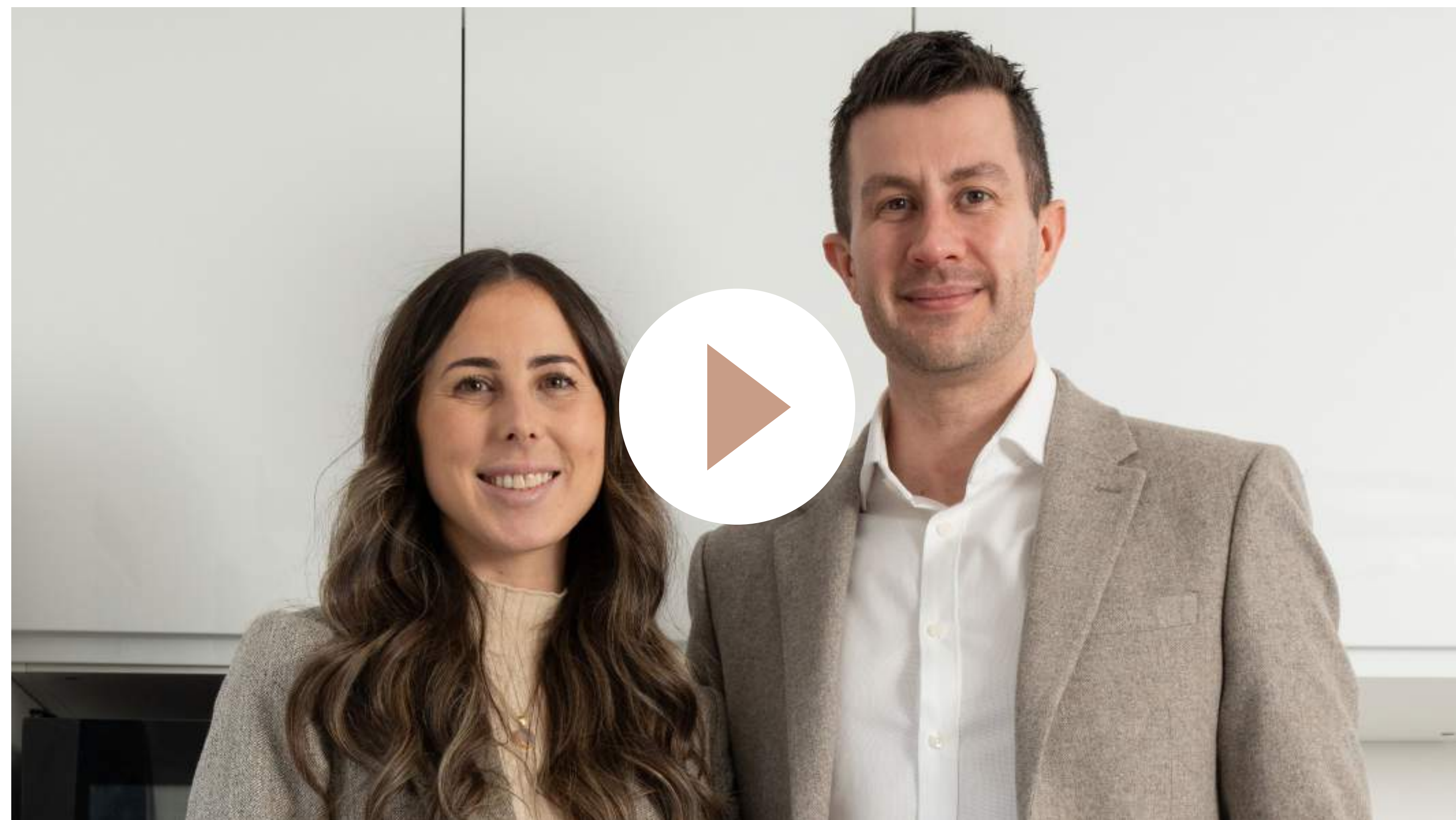
Danielle Lloyd abdomen after 1 session

Photo credit: N° 23 Body Clinic



Buttocks and thighs after 8 sessions

# GREAT TESTIMONIALS



# TREATMENT PRICING

| TREATMENT TYPE                                | Cost of Treatment | Recommended Price Per Treatment | Recommended Price Per Course of 8 |
|-----------------------------------------------|-------------------|---------------------------------|-----------------------------------|
| <b>Powersculpt®- Single Session (30 mins)</b> | £0                | £75-£150                        | <b>£800</b>                       |

# RECOMMENDED RETURN ON INVESTMENT

## *Treatment Revenue Potential*

| TREATMENT                                         | Treatment Price | Weekly Treatments | Monthly Revenue | Month 3 | Month 6 | Month 9 |
|---------------------------------------------------|-----------------|-------------------|-----------------|---------|---------|---------|
| <b>Powersculpt® Session</b><br>(Single Treatment) | £100            | 1                 | £400            | £1,200  | £2,400  | £4,800  |
|                                                   | £100            | 2                 | £800            | £2,400  | £4,800  | £9,600  |
|                                                   | £100            | 5                 | £2,000          | £6,000  | £12,000 | £24,000 |

| TREATMENT                                    | Treatment Course Price | Monthly Courses Treatments | Monthly Revenue Month 1 | Month 3 | Month 6 | Month 9 |
|----------------------------------------------|------------------------|----------------------------|-------------------------|---------|---------|---------|
| <b>Powersculpt® Session</b><br>(Course of 8) | £800                   | 1                          | £800                    | £2,400  | £4,800  | £9,600  |
|                                              | £800                   | 2                          | £1,600                  | £4,800  | £9,600  | £19,200 |
|                                              | £800                   | 5                          | £4,000                  | £12,000 | £24,000 | £48,000 |

# TECHNICAL SPECIFICATION

## TECHNICAL SPECIFICATION

|                              |                                  |
|------------------------------|----------------------------------|
| Power supply                 | 220V-240V, 50/60Hz               |
| Fuse                         | 5 Amp                            |
| Max power                    | 1800W                            |
| Max Magnetic Field Intensity | 7T                               |
| Max Work Frequency           | 50hz                             |
| Max actual power noise       | 35dB                             |
| Treatment time               | From 5 to 30 minutes             |
| Visualisation                | Graphic Display 10" touch screen |
| Operating temperature        | From 10°C to 35°C                |
| Operation pressure           | 500 Mbar to 1060 Mbar            |
| Size of machine (h, w, d)    | 100 x 38 x 47cm                  |
| Net weight                   | 50kg                             |
| Manufacturer Guarantee       | 12 months, subject to T&Cs       |
| Mark                         | CE                               |



# TRAINING



## WHAT DOES THE TRAINING INCLUDE?

- A one day virtual training course.
- A comprehensive training pack with all required training materials.
- The theory behind the technologies.
- Interactive practical sessions led and observed by our 3D trainers.
- VTCT ITEC accredited training\*.
- First-hand advice from trainers on using the devices in real clinic settings.
- Unlimited repeat or top-up training sessions as required.
- Guidance on supporting products.



# TRAINING



## WHAT DO THE TRAINING COURSES COVER?

**Each course starts with a morning of theory work. This is where practitioners will learn the science behind the technologies on their machine, in addition to:**

- The consultation process.
- Contra-indications and medications.
- 3D approved treatment protocols.
- Different client types and how to treat them.
- Advice on packaging treatments (on our multi-technology devices).

### **Practical Session:**

- Client preparation and consultation.
- Live practical demonstration.
- Student practical application observed by the trainer.
- Pre and post-care information



# 3D Powersculpt

TECHNOLOGY ACCELERATED MUSCLE STIMULATION

*To find out more or to proceed, get in touch with your dedicated Business Development Manager today.*



3D-AESTHETICS.CO.UK

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